



Brock University

Lean Canvas Model

<b>PROBLEM:</b>	<b>KEY METRICS:</b>	<b>UNIQUE VALUE PROPOSITION:</b>	<b>CUSTOMER SEGMENTS:</b>
<b>SOLUTION:</b>	<b>ALTERNATIVES/COMPETITORS:</b>	<b>CHANNELS:</b>	<b>CUSTOMER RELATIONSHOPS:</b>
<b>COSTS:</b>		<b>REVENUE STEAMS:</b>	

Please submit to: [goodmanrecruit@brocku.ca](mailto:goodmanrecruit@brocku.ca) for feedback.